ZAPLOX

Premium

Long term commercial solution

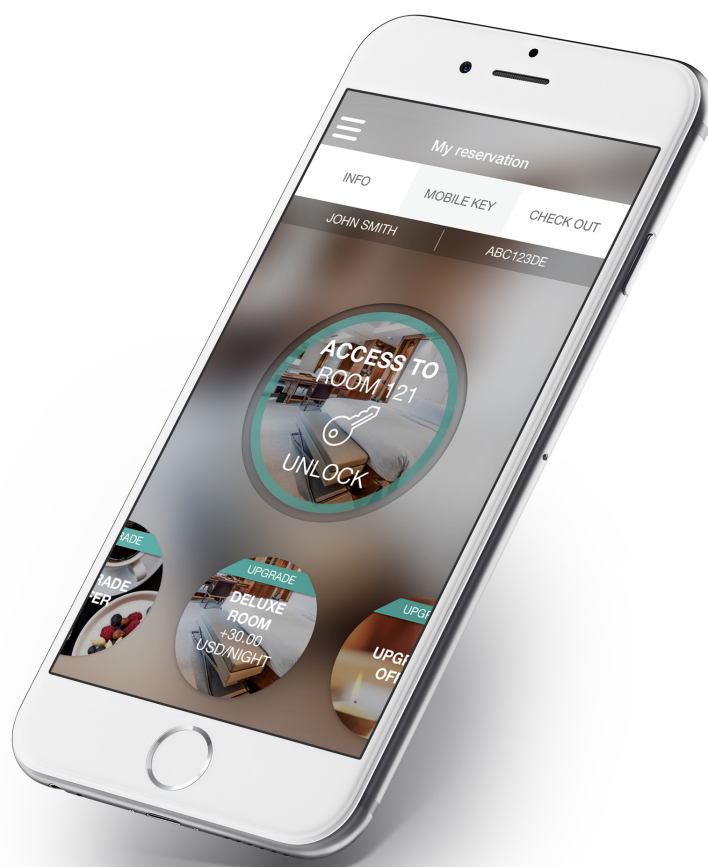## EASY, KEYLESS, PROFITABLE, SMART.

Zaplox is the market innovator leading the way in digital key technology since 2010. We help hotels create a seamless mobile guest journey.

The Zaplox mobile technology creates value by enabling check-in and check-out as well as mobile keys directly to the guests' mobile phones.

Zaplox Premium is a long term commercial solution & full launch for individual properties and chains.

ZAPLOX PREMIUM BENEFITS:

- A proven and successful platform
- Added revenue through in-app promotions
- Cost savings (key cards, labor cost)
- Increased guest satisfaction
- Continous support and updates
- A scalable platform for value added services such as ID Scanner and Payment Integration
- Lock Server Integrations: Assa Abloy, Salto and dormakaba
- PMS System Integrations: Oracle, Sihot and Hetras

ZAPLOX PREMIUM SERVICES

ADMIN PORTAL
- ▶ Control of in-app content
  - › Texts and description
  - › Images
  - › Guest offers
  - › Notifications
  - › Feature icons
- ▶ System status
- ▶ Manage mobile keys

SALES PORTAL
- ▶ Dashboard
  - › Usage overview
  - › Detailed data points
- ▶ Reporting
  - › Guest usage
  - › Revenue driving offers

MOBILE KEY
- ▶ Time-proven mobile key solution
- ▶ Zaplox Cloud Services provides
  - › Seamless mobile device registration
  - › Independent mobile key data distribution
- ▶ Key sharing

PMS INTEGRATION
- ▶ Oracle OPERA Kiosk Interface supporting
  - › Version 5, 5.5 and Cloud
  - › On-premises and hosted (some limitations for Cloud)
- ▶ Hetras
- ▶ Sihot
- ▶ Integrations supports reservation lookup, profile update, reservation updates, room assignment, check-in, checkout, folio management, payment handling
- ▶ Secure communication channel using Zaplox Connection Point

BRANDED APPS
- ▶ Branded iOS app
- ▶ Branded Android app
- ▶ Dynamic customer content
- ▶ Mobile keys
- ▶ Continuous updates
  - › App improvements
  - › New features
  - › Security updates

LOCK INTEGRATIONS
- ▶ Certified lock integrations
  - › Assa Abloy Hospitality: Seamless device registration
  - › Salto Systems: Key distribution using Zaplox Cloud Services
  - › dormakaba: Seamless device registration
- ▶ Continuous security updates
- ▶ Secure on-premise lock server communication using Zaplox Connection Point

SUPPORT
- ▶ 2nd line technical support
- ▶ 3rd line technical support
- ▶ Service Level Agreement

ZAPLOX PREMIUM OPTIONAL ADDITIONAL SERVICES

VIRTUAL KIOSK
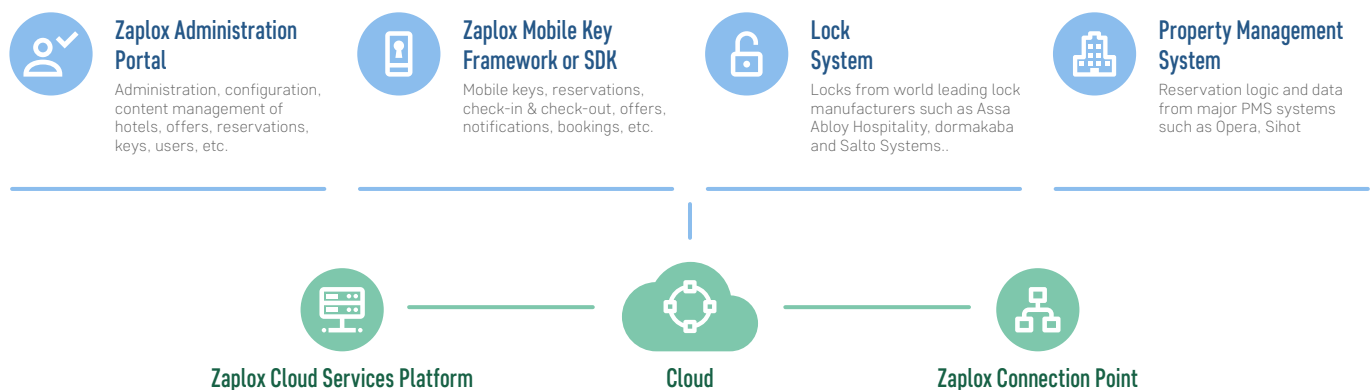Next generation check-in kiosk in web browser supporting mix of mobile and plastic keys.

PAYMENT INTEGRATION
Secure payment integration with payment provider and PMS to handle in-app and kiosk payments.

ID SCANNER
Convenient and accurate guest profile update by ID document scanning in app.

ZAPLOX PLATFORM

Zaplox Administration Portal
Administration, configuration, content management of hotels, offers, reservations, keys, users, etc.

Zaplox Mobile Key Framework or SDK
Mobile keys, reservations, check-in & check-out, offers, notifications, bookings, etc.

Lock System
Locks from world leading lock manufacturers such as Assa Abloy Hospitality, dormakaba and Salto Systems..

Property Management System
Reservation logic and data from major PMS systems such as Opera, Sihot

Zaplox Cloud Services Platform — **Cloud** — **Zaplox Connection Point**

Zaplox operates globally, offering the hospitality industry a turnkey platform, including an app or a SDK (Software Development Kit) for managing the guest experience, based on a secure and efficient mobile key system. The Zaplox mobile technology provides hotels and their guests with more value by enabling check-in and check-out as well as mobile keys directly to the guests' mobile phones. The Zaplox solution works on all major smartphone platforms, supports all major hotel door locks and hotel systems, and can replace or coexist with all current keycard technologies. Zaplox was founded in 2010 at IDEON Science Park in Lund, Sweden. The solution has been installed and in commercial use since 2011 with more than 1,5 million guest nights. With operations in Europe and North America, Zaplox offers flexible, customer-oriented support. Zaplox is listed on Nasdaq Stockholm First North.

ZAPLOX